

## Leadership Assessment & Development Plan

JOIN NOW Intro Offer 2021 Kick-off Session  
ONLY \$297



- \*\*Coaching Sessions
- \*\*Talassure Leadership Assessment Study
- \*\*Self Paced Video Instruction
- \*\*Easy to Follow Training Workbook

**What is a Leadership Assessment?** A comprehensive data driven assessment of where you are today as a Leader. We work on behavioral self-awareness as we personalize a development plan for you and your Team.

**Why OUR Program?** We believe strong management can only be done by Leaders. There are plenty of necessary skills for today's Leader. But proven results only happen when those skills are delivered by a well-trained Leader. A Leader using their strengths and in tune with the strengths of their team. Tom Bloomer has spent over 30 years in Education and Ad Sales Leadership focused on the same audience as you. He understands your day, your obstacles, your team and calendar. This Leadership course is specifically designed with you in mind.

### Program includes:

We start with a 30 minute 1:1 Coaching session to establish individual needs/goals  
This session is designed to also get you comfortable with the structure and training included over the course of the next 4 weeks.

We present you with a Talassure MX Assessment.  
This comprehensive assessment along with a 30 minute 1:1 Debrief will help us build a developmental plan specifically based on your learning style and behavioral traits.

We INVITE YOU to participate in our private Sales Community via Facebook Group Page and Bi-Weekly Leadership Virtual Round Tables.

You will receive Video and Workbook instruction via email each week allowing you to prioritize and complete at your own pace. Weekly instruction focuses on mindset and skills alignment, as we customize your plan using the M-L-B Method. {Do MORE, Do LESS, BEGIN to do} Your plan will be tailored to the needs/goals of your team.

Each week also includes a 30 minute 1:1 coaching session.

Your instruction is mostly covered by Proven Sales Leader Tom Bloomer. CEO and Founder of Bloomer Associates and Co-Host of the Nationally Ranked Sales Podcast, "Ok Boomer Teach Me Sales"