



LESSONS LEARNED! IN MEDIA SALES

JOIN NOW and start today! Only \$297

- **Coaching Sessions
- **Community Connections
- **Self Paced Video Instruction
- **Easy to Follow Training Workbook

What is “Lessons Learned” ? A course designed to help you grow your sales ability. Modules that highlight proven behaviors and techniques that are the building blocks to growth. From prospecting to closing we will make better use of your time while helping you develop better relationships and gain enjoyment in your sales career.

Why OUR Program? Sales “Lessons Learned” are most effective when taught by someone who knows your Target Audience. Tom Bloomer has spent over 30 years in Ad Sales focused on the same audience as you. He understands your day, your obstacles, your clients/prospects and calendar. This course is specifically designed with you in mind.

Program includes:

We start with a 20 minute 1:1 Coaching session to establish individual needs/goals
This session is designed to also get you comfortable with the structure and training included over the course of the next 4 weeks. We also provide Feedback on your current Social Index.

We INVITE YOU to participate in our private Sales Community via Facebook Group Page and Bi-Weekly Discussion Virtual Round Tables.

You will receive Video and Workbook instruction via email each week allowing you to prioritize and complete at your own pace.

Your instruction is mostly covered by
Proven Sales Leader Tom Bloomer. CEO and Founder of Bloomer Associates and Co-Host of the Nationally Ranked Sales Podcast, “Ok Boomer Teach Me Sales”

You will also receive guest video modules by contributors to the Ok Boomer Team, in their Specialty.

We perform two bi-weekly 30 minute 1:1 Coaching sessions to review and answer any questions.

We perform a “final lesson” 30 minute 1:1 Coaching session to build your individual development plan moving forward.