



SALES PRESENTATIONS THAT WORK IN TODAY'S MEDIA SALES

JOIN NOW and start today ONLY \$197

- **Coaching Sessions
- **Community Connections
- **Self Paced Video Instruction
- **Easy to Follow Training Workbook

What is this course about ? Sales Presentations that work is a complete 5-step sales process designed for Ad Media Sales success. From proper planning and preparation all the way to Closing more sales, faster than ever before. We provide unique insights and strategy for each vital step. Steps that have been proven successful and can be adopted quickly to your style and approach.

Why OUR Program? Sales Presentation techniques are most effective when taught by someone who knows your Target Audience. Tom Bloomer has spent over 30 years in Ad Sales focused on the same audience as you. He understands your day, your obstacles, your clients/prospects and calendar. This course is specifically designed with you in mind.

Program includes:

We start with a 20 minute 1:1 Coaching session to establish individual needs/goals
This session is designed to also get you comfortable with the structure and training included over the course of the next 4 weeks. We also provide Feedback on your current Social Index.

We INVITE YOU to participate in our private Sales Community via Facebook Group Page and Bi-Weekly Discussion Virtual Round Tables.

You will receive Video and Workbook instruction broken down into a 4 week system allowing you to prioritize and complete at your own pace.

Your instruction is mostly covered by
Proven Sales Leader Tom Bloomer. CEO and Founder of Bloomer Associates and Co-Host of the Nationally Ranked Sales Podcast, "Ok Boomer Teach Me Sales"

You will also receive guest video modules by contributors to the Ok Boomer Team, in their Specialty.

We perform a Mid-month 30 minute 1:1 Coaching session to review and answer your questions.

We perform a Month-end 30 minute 1:1 Coaching session to build your individual development plan moving forward.