



SOCIAL SELLING FOR AD SALES PRO'S

JOIN NOW Intro Offer 2021 Kick-off Session
ONLY \$197

- **Coaching Sessions
- **Community Connections
- **Self Paced Video Instruction
- **Easy to Follow Training Workbook

What is Social Selling? Social selling allows salespeople to target prospects and establish a relationship with them using existing connections. It is the ability to use social media to expand these connections, build meaningful relationships and position your Brand and yourself as a trusted partner with them.

Why OUR Program? Social selling is most effective when you understand how to connect with your Target Audience. Tom Bloomer has spent over 30 years in Ad Sales focused on the same audience as you. He understands your day, your obstacles, your clients/prospects and calendar. This Social selling course is specifically designed with you in mind.

Program includes:

We start with a 20 minute 1:1 Coaching session to establish individual needs/goals
This session is designed to also get you comfortable with the structure and training included over the course of the next 4 weeks. We also provide Feedback on your current Social Index.

We INVITE YOU to participate in our private Sales Community via Facebook Group Page and Bi-Weekly Discussion Virtual Round Tables.

You will receive Video and Workbook instruction via email each week allowing you to prioritize and complete at your own pace.

Your instruction is mostly covered by
Proven Sales Leader Tom Bloomer. CEO and Founder of Bloomer Associates and Co-Host of the Nationally Ranked Sales Podcast, "Ok Boomer Teach Me Sales"

You will also receive guest video modules by contributors to the Ok Boomer Team, in their Specialty.

We perform a Mid-month 30 minute 1:1 Coaching session to review and offer Feedback

We perform a Month-end 30 minute 1:1 Coaching session to build your individual development plan moving forward.